

It's a long journey to end AIDS...but we're taking steps towards an HIV free generation.

BE PART OF THE JOURNEY.

- 1 Collect donations** from friends, family, co-workers and anyone you know! Use this tracking form or raise funds online. To get started, text "HVCS" to 71-777.*
- 2 Fundraise and walk** as an individual, or participate as a team. *You'll even get your own text-to-donate code!*
- 3 Set a goal and go for it!** Earn special incentives by raising more funds for HVCS.
- 4 Join us on the Walkway on Saturday, May 9th!** Registration and festivities start on the Poughkeepsie side at 10:00 am.
- 5 Get the support you need.** Need help or more info? Call (914) 785-8277 or go to www.hudsonvalleycs.org/AIDSWalk.



GREAT NEWS FOR LOWER HUDSON SUPPORTERS

If you can't make it to Poughkeepsie on May 9th, there's another way to raise funds and get involved in a great event. For the first time, you can walk in **AIDS Walk New York** on Sunday, May 17th and target your funds to HVCS. Join HVCS' Walk Team and ensure that your fundraising efforts help people here in the Hudson Valley. AIDS Walk New York takes place on Sunday, May 17th at 8:30 am in Central Park.



Join our team online and start raising funds today! Simply go to:

<https://NY.AIDSWalk.net/>
HudsonValleyCommunityServices

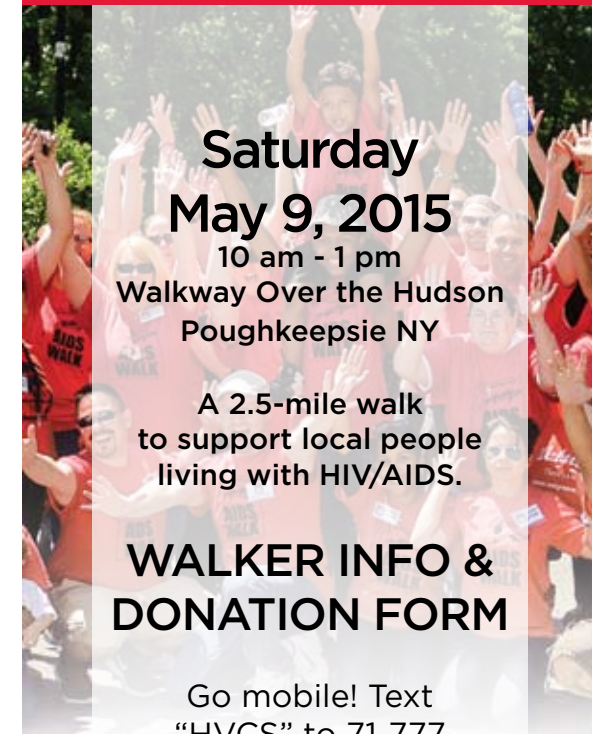
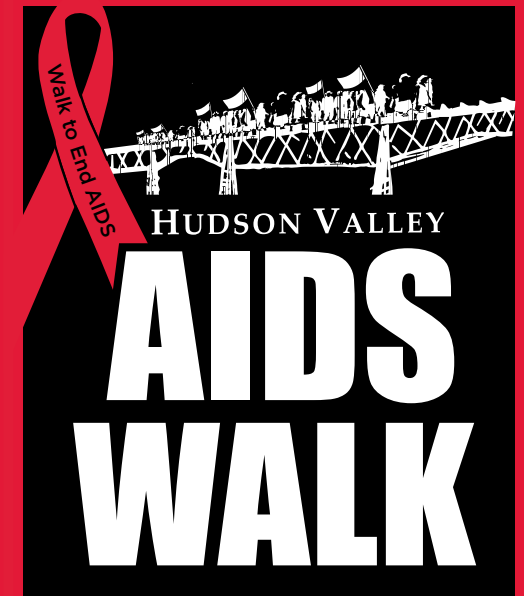
Photos by Tracy Buzzanco



*Standard text messaging rates apply. By texting you agree to receive notifications from HVCS and our third party vendor. You may unsubscribe at any time. HVCS will never sell, rent or share your contact information with any third party. Please visit www.hudsonvalleycs.org/privacy for our Privacy Policy.

hVCS
HUDSON VALLEY COMMUNITY SERVICES
40 Saw Mill River Rd
Hawthorne NY 10532

Welcome to the 23rd Annual



Saturday
May 9, 2015
10 am - 1 pm
Walkway Over the Hudson
Poughkeepsie NY

A 2.5-mile walk
to support local people
living with HIV/AIDS.

WALKER INFO & DONATION FORM

Go mobile! Text
"HVCS" to 71-777
to jumpstart your fundraising.

Non-profit
Organization
U.S. Postage
PAID
Permit #2010
White Plains



INFO FOR WALKERS AND TEAMS

Text "HVCS" to 71-777 to start fundraising.
Call (914) 785-8277 to register a team.

*Teams consist of 4 or more members.
Teams must call for special registration instructions.*

MOBILE/ONLINE FUNDRAISING

Fundraise easily online or by text message by texting "HVCS" to 71-777.

MobileCause makes it incredibly easy to create your custom online donation page, set a goal, add photos, and send your page to potential donors. You can send your page by email, social media (Facebook or Twitter) or by text—you'll even get your own text message code!



MobileCause is so easy to use, you can do it all right from your cell phone. However, in case you need help, here's a step-by-step guide:

1. Text "HVCS" to 71-777. Click the link in the reply text to donate, become a fundraiser or share with friends.
2. Click "Become a Fundraiser" to sign up for the AIDS Walk. Provide your name, mobile number, and email to get started. Click the green button to register.
3. Check your email or text messages for a reply, and click "Get Started."
4. Complete your registration by choosing a password, then log in.
5. Add your photo (smile!), set your goal, and customize your message (or use the default message).
6. Click the link on the bottom to see your page LIVE!
7. Send your page to friends and family on Facebook, Twitter, by email or text message. Look for your PERSONAL text-to-donate code on your page. (It's "HVCS" followed by a number.)

Visit www.hudsonvalleycs.org/AIDSWalk for info on the day's schedule, parking and activities.

GET REWARDED FOR RAISING FUNDS

All walkers receive an AIDS awareness ribbon and HVCS water bottle.

Raise more than:	You'll receive...
\$20	AIDS Walk t-shirt
\$100	T-shirt + magnet
\$250	 Gold Crown Club: crown or tiara, t-shirt, magnet
\$500	Gold Crown Club + \$25 VISA gift card
\$750	Gold Crown Club + \$50 VISA gift card
\$1,000	Gold Crown Club + \$75 VISA gift card
\$1,500	Gold Crown Club + \$100 VISA gift card
\$2,000	Gold Crown Club + \$150 VISA gift card
\$5,000	 Platinum Level: \$200 VISA gift card

The top Platinum Level Walker will receive a 7-night Caribbean vacation for two including meals & activities!**

PUT THE "FUN" IN FUNDRAISING

The top School Team will receive 10 tickets to a local event or activity. The top Business/Adult Group Team will receive a prize package for up to 10 members. Plus, "Top Dog" trophies go to the Best Dressed/Most Creative Team, Best Dressed Individual Walker, Best Dressed Kid, and Best Dressed Dog (yes, dogs on leashes are welcome)!

***Recipient is responsible for airfare and local government taxes.*

DONATION TRACKING FORM

Collect offline donations from friends, family, and coworkers with this handy tracking form, and bring it with you on May 9.

Please complete all fields (print clearly) so that we can send your donors a receipt. Sponsors must pre-pay with checks or cash; checks must be made out to "HVCS" or "Hudson Valley Community Services."

Please e-mail me a photocopy of this form after the Walk.

Title _____ First Name _____ Last Name _____

Team Name _____

Team Type: Business/Group School Non-Profit Partner Organization

Company/Organization _____

E-mail Address _____ Phone # _____

Yes, sign me up for HVCS' monthly e-mail newsletter.* Phone Type: Cell Home Work

Yes, sign me up to receive text message updates from HVCS.*

Address _____

City _____ State _____ Zip _____

Sponsor's Name	E-Mail Address	Donation Amount	Check	Cash	Online
Mr. & Mrs. Example	example@hudsonvalleycs.org	\$50.00	X		
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
Please photocopy or use extra sheets.		GRAND TOTAL			

All funds raised at the Hudson Valley AIDS Walk benefit Hudson Valley Community Services, Inc. A copy of our latest annual report may be obtained, upon request, from the Finance Department, or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.

In consideration of the advancement of your purposes, objectives and work, and in consideration of your organization permitting me to participate in the Hudson Valley AIDS Walk on behalf of myself, my heirs, and guardians, executors, administrators, or assignees including attorney's fees and court costs, (collectively "Claims") I hereby waive and release any and all rights and claims for damages which I may have against you, as well as any other person connected with Hudson Valley AIDS Walk, their heirs, executors, administrators, successors and assignees, for any and all injuries which may result directly or indirectly from my participation. I further state that I am in proper physical condition to participate in this event. I also give permission for the use of my name and/or presence in any broadcast, telecast, or other account of this event.

Signature _____ Parental/Guardian Signature _____
Important: All walkers under the age of 18 must have signature of parent or guardian.

*HVCS does not share, sell or rent your information to any third party. Please see our website for our privacy policy.