HAIRDRESSERS' DISCO BALL & CHARITY HAIR SHOW
2016 SALON PARTICIPATION AGREEMENT
EVENT DATE: SUNDAY, AUGUST 14, 2016 – 4:00 PM

Full Participating Salon:

As a full participating salon, you will receive:

- Listing as a participating salon on HVCS' website, social media outreach, and event promotional pieces
- Mention on in-studio radio promotions & other media sources
- Listing in the event program
- 5 tickets / backstage passes for models and stylists
- 5 Preferred seating tickets for the event (specific details TBD)
- Listing on the Hair Show video screens and throughout the event
- Assistance, if desired, in formulating your concept and crafting a "story" about your work

As a full participating salon, I/we agree to the following terms:

- We will submit **up to (2) models** to the Hair Show to display our creativity, skill and ingenuity.
- These looks will be unique and innovative; we will work with the Salon Coordinators to ensure that each salon features a unique, non-repetitive look or concept. I/we will register our concept by May 1, 2016.
- Our looks will fit into the overall show theme set by the Salon Coordinator(s). This year's theme: "Hair Through the Ages"
- A representative from our salon will attend the Participating Salon meetings and rehearsals.
- **The models and stylists from our salon are the only crew members allowed backstage at the event.**
- We will submit the $200 participation fee by April 1, 2016. This non-refundable† fee guarantees our spot in the show and provides five (5) tickets (in addition to the 5 backstage passes mentioned above).
- We will submit a digital copy of our logo to HVCS for marketing and promotional purposes.
- We will supply HVCS with a list of names allowed backstage (models and stylists) by July 15, 2016.
- We understand that all costs for models, supplies, styling products, costumes, cosmetics and props, etc. are the responsibility of this salon. HVCS, the event venue or the event coordinators are *not* responsible for reimbursement of any expenses related to this event.

I, _____ (salon owner/manager name) as an authorized representative of _____(salon name), agree to the above terms in exchange for participation in the 2016 Hairdressers' Disco Ball & Charity Hair Show.

Signature: _____ Date: _____

*Due to limited space and resources, **we must enforce a strict limit on salon employees in the backstage area prior to the Hair Show**. Specially color-coded wristbands will be needed to gain backstage access. Once the show is over, your guests will be able to visit you backstage.*

†*The $200 entry fee will only be refunded if your salon is not selected to participate or if you withdraw by May 1, 2015. Appetizers and soft drinks will be provided backstage for models and stylists.*

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☐   Yes, _____ would like to partner with HVCS for the **Hairdressers' Disco Ball & Charity Hair Show 2016.**

Check all that apply:

☐   PARTICIPATING SALON
☐   RED RIBBON SALES POINT
☐   PRIZE DONOR: I will donate _____ to be used as a raffle prize.
☐   GIFTS FOR GUESTS: (provide quantity of 600) Item to be donated _____

$200 entry fee (includes 5 show tickets) will be paid by:

☐   Check or money order, made out to Hudson Valley Community Services
☐   Credit card - Circle one: MC   VISA   AMEX
       CC number: _____ Expiration Date: _____
       Security Code: _____ Billing Zip Code:_____
       Name on card: _____
       Signature: _____
☐   Secure online donation made at www.hudsonvalleycs.org/donate

_____
Contact Name

_____
Salon/Business Name (As you would like to be listed in printed materials)

_____
Address

_____
City   *State*   *Zip*

_____
Telephone (day)   *Fax*   *Contact's Email Address*

_____
Signature   Date

_____
Expected Delivery Date for Auction/Giftbag Items

Please mail or fax to: Anthony Accomando
914-785-8277 (for questions)   Hudson Valley Community Services (HVCS)
914-785-8331 (fax)   40 Saw Mill River Road
                                            Hawthorne, NY 10532

Received by HVCS: _____

Entry fee received: _____

Copy mailed to salon: _____

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Red Ribbon Sales
Help us raise additional funds for HVCS by selling "Red Ribbon" sheets at your salon during July and August! Red Ribbon sheets are a **recommended $2 donation** and include a space for your customers to write in their name or a message. Whether you become a fully participating salon, auction donor, or simply want to help local people affected by HIV/AIDS, please consider adding this special program to raise funds and promote the Hairdressers' Disco Ball. Red Ribbon sales locations will be promoted on HVCS' website and through social media.

Prizes & Item Donors:
The event also features a raffle and several door prizes and giveaways for each guest. If you donate a prize item, your company will be acknowledged on the HVCS website, social media and in the event program.

If you contribute giveaways for the guest gift bags, your company will be acknowledged at the corresponding sponsorship level based on the value of the goods or services provided. Please note that we are planning for 600+ guests.

Event Tickets:
Paper tickets will be available at salons. Each salon will receive paper tickets to sell with a ticket log.
Tickets will also be available on our website at www.hairdressersdiscoball.com
Tentative **pricing: $30 per person**. Entry includes light appetizers during cocktail hour before the show and free entry to the afterparty.

Event Timeline:

Check off ☑	Date	Event/Task
	April 1, 2016	Contracts and entry fee due for all returning salons
	April 15, 2016	Contracts due for any remaining salons that wish to enter
	May 1, 2016	Non-repetitive show concept will be registered with coordinator
	July 15, 2016	Turn in your Authorized backstage personnel guest list. **THESE WILL BE THE ONLY PEOPLE ALLOWED BACKSTAGE**
	August 1, 2016	All songs should be submitted to the event DJ in the proper format
	August - Date TBD	Dry Run Rehearsal
	August 14, 2016	**Showtime!**